



# YOUR SOCIAL BIZ TIPS

## BEHIND THE SCENES

Are you working on a project for a client? Are you learning a new system?

Or maybe you are just renovating your office!

Our audience LOVES to see real stuff and what we do with our day so next time you're working on something, heading out to a networking event or doing something in your biz, take a quick pic and post it!

## INTRODUCE A TEAM MEMBER

Do you work with a sub contractor regularly? Or maybe you have a team member you'd like to introduce?

This is a great way to show your team and gain credibility in your space. Cross promoting with a subby or just simply introducing you as the team member gets great engagement and exposure for your business

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## TESTIMONIALS

We all love a good testimonial!

Maybe it's time you got a new one or recycled an old one?

Perhaps you might like to theme it #testimonialTuesday

However you would like to do it, testimonials are a great way to show people proof and build your authority in your space.

PS - they should also be on your marketing materials!