



# YOUR SOCIAL BIZ TIPS

## PRODUCTS/SERVICE

Benefits – How Your Product/Service Appeals to Your Niche

I bet you're one of the busiest people you know! What's today filled with? \_\_\_\_\_? \_\_\_\_\_? [Soccer practice? Swim meets?/Networking? Content creation?/etc.]. You'd probably love to unload a thing or two off your plate, and I think I can help! \_\_\_\_\_ [Savvy moms/Influencers/etc.] love us because we \_\_\_\_\_ [explain how your product/service benefits your niche market]. Sound appealing? Let's chat!

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Photo Ideas | Photo of your ideal client | Photo of what you're promoting  
Photo of you showing your product/service

## SYSTEMS THAT YOU USE

One of the amazing tools I use in my business is (Insert name – Trello, asana, airtable, active campaign). It makes my life so much easier and helps me to be able to do (insert what it helps you to do here). It helps me to be able to deliver a seamless service to you by (give your example here eg making sure I don't miss steps, giving me a way for you to book into my calendar at midnight while I'm sleeping).

I'm always happy to chat about the services I use in my business. Here's a link to the page that shows all of our favorite tools, that may have affiliate links, PM me to chat more about these tools.